



Performance Program Ads

Live the Dream....Dance Express

217 Trails End Court
 Raleigh, NC 27614
 919-523-8747
dexpress@nc.rr.com

DATE 3/12/2017

PAYMENT DUE SATURDAY, APRIL 1

Parents:

Program AD – Each year I create a souvenir program with pictures for the students sort of like a yearbook.

There is a section where you can have an ad for your business OR send a message to your favorite dancer!!!

These are great keepsakes and wonderful to mail to family members. It has become a Dance Express tradition and become VERY popular!

Hurry to reserve your space because space is limited. Last year we ran out of room!

Please note that the prices are for **ready to print ads**. If you need your ad put into a format that publisher can accept, please add the very reasonable \$20 ad design fee. The ad design fee will buy you text and one digital picture put into the correct format to show up clearly in the program. Additional pictures, will be an additional fee.

A Ready to Print Ad is - a high resolution jpg file that is the dimension of the ad you bought. Or a pdf the exact size of the ad you bought.

(the PDF files that micorsoft word generates does NOT generate files to the proper dimension. You need a full scale adobe program where you can trim the edges. I do not have that. I cannot accept PDF files generated by word. I use publisher to create my ads. You can also use powerpoint, be sure to put your dimensions in. there are so many photo editors now, as long as you can put your dimensions in, a photo file is a jpg file and I can drop it right into the program.)

NAME _____

Optional Performance Items	PAYMENT TERMS			
	Due APRIL 1			
DESCRIPTION	QUANTITY	Size (circle one)	AMOUNT	TOTAL
Program Ad	Full Page	4 1/2" x 7"	\$88.00	
	Half Page	4 1/2" x 3 1/2"	\$58.00	
	Quarter Page	4 1/2" x 1 3/4"	\$38.00	
Ad Design Fee -			\$20.00	
TOTAL DUE APRIL 1			\$	_____

If you would like to pay by credit card, please contact Lisa at 919-523-8747

Make all checks payable to Dance Express.

There is a \$25 fee for returned checks.

THANK YOU FOR YOUR BUSINESS!